

Montgomery Bucks Dental Society
Executive Council Meeting Minutes
DATE: 3/8/23

Present: L. Green, R. Lewin, J. Freedman, A. Greenfield, M. Garbin, T. Howley, A. Mason, L. Pulaski, W. Rivera, M. Rosenberger, D. Teitelman, B. Terry, D. Vu

Call to Order: 7:05 pm, President Garbin

Minutes from 1/18/23 were unanimously approved. There was no discussion.

Today's meeting was a discussion of the following questions:

What should our CE schedule look like going forward from the Spring of 2024?

What should our Monday Dinner schedule look like going forward from the Fall of 2023?

What potential other events can we offer for member engagement?

There were no questions or concerns about the reports submitted.

A reminder to sign up for the Valley Forge CE on March 31st, 2023.

Dr. Garbin wanted to open up the floor for discussion about the Monday night meetings. Should we do fewer of them or change the format? Maybe more intimate settings for CE? Discussed the idea of doing more social events involving the family. Idea of a curriculum or mini residency would be challenging from a financial standpoint since we are operating with a deficit budget.

Discussion of another program like the Business Symposium. The Zoom Symposium was not as well attended. Should focus on practice success for CEs

Dr. Freedman says that the Philadelphia Dental Society has become more vocal online; maybe we can start up more of a Facebook and online presence? What can we do that will make MBDS relevant? Agreement that we must publicize with enough notice for everyone to plan and attend events and meetings. Start advertising earlier even if the speakers aren't there; give a save the date and advertise more on social media.

Discussion about what events would draw younger dentists? Idea of a "dental prom," start with a happy hour event, for example the Iron Abbey events; can combine CE and social events. The dental "prom"/ gala can plan a Halloween party or a Masquerade Ball. Need a subcommittee to plan for this event. Plan for 3rd or 4th quarter of 2024 to plan for this event.

Dr. Rivera suggested possible events that have CE and hands on demonstrations for example a scanner or laser. Idea of something like a "scanner day" or a "laser day" - would be cost effective because they could sponsor. Could combine this with a BBQ or cocktail hour.

There was a discussion about the Monday evening CE's. The 2024 Monday evening CEs are booked; can change the schedule to anything else we want. A few ideas: a panel with specialists, a Q&A session, an informal CE, maybe even a CE with the State Board.

There was a discussion about the Bulletin. Plan to reduce the number of bulletins (currently have 6) to quarterly and send 2 e-bulletins.

Summary of types of event discussed: Social, Tech & Toys, traditional CE dinner
Should pick a social event 3 times a year at a happy hour, no cost implications for MBDS, will advertise dates and times and as it gets closer to give the details. Can rotate around Montgomery and Bucks Counties, assign 2 Board members to “host” the event.

In Summary:

Tech and Toys/CE 2 / year to replace Monday night meetings - March, May, Sept, November
(March and April of '23 Mon meetings are already scheduled)

Social events - Jan, April, July, October

Traditional CE dinner 1/year

Goal for the next EC meeting is to finalize our calendar and plan for these events to start in 2024.

Adjournment: 8:38pm