

Montgomery Bucks Dental Society
Executive Council Meeting
May 22, 2019
Minutes

Present: P. Chhina, A. Farrell, M. Garbin, H. Ghazhouli, L. Green, A. Greenfield, D. Gunawardena, T. Howley, D. Kaffey, L. Kessler, R. Lewin, C. Limberakis, A. Mason, N. Rosenthal, J. Scordamaglia, R. Singer, C. Soffin, A. Steinkeler, L. Stone, D. Teitelman

Call to Order: 7:15 PM, President Ghazhouli

Minutes from 3/14/2019 meeting were unanimously approved.

Announcements:

- Dr. Hadi Ghazhouli introduced Dr. Rachel Lewin, who is from Tennessee and is our new Bulletin Editor.

- **Reports of Officers**
 - **President** - President Hadi Ghazhouli reported that our Business Success Symposium has been a great success. Dr. Kaffey reiterated its success and announced that we may hold another symposium next year. Dr. Hadi Ghazhouli also announced a new Membership Outreach Initiative he is organizing. It involves having our officers reach out and call our members directly to thank them for being members and to let them know of the benefits available to them.
 - **President-Elect** - No new activity to report.
 - **Corresponding Secretary** - No new activity to report.
 - **Recording Secretary** - No new activity to report.
 - **Treasurer** - Please see attached Balance Sheet and Profit & Loss Sheet. We had an increase in profit compared to last year. The Business Success Symposium helped with this increase.

- **Directors to 2nd District/ADA Delegation** - Dr. Jay Freedman, President of 2nd District, was unable to attend today's meeting. Dr. Cary Limberakis provided Dr. Freedman's report:
 - Although the final numbers are not in for our March Conference, I think it fair to say it was a financial success, mainly due to the large number of non-member dentists and auxiliaries that attended. Once more there continues to be a decline in the attendance of 2nd District members (including MBDS!!!) who can attend the conference for FREE! This upcoming year, our very own Pappy Chhina is the Conference Chair and I have populated the various conference committees with numerous MBDS Board Members.
 - MB continues to be well represented in the ADA Delegation for the 2019 Annual Session and we should be exceptionally proud that our younger members who represent the core of PDA's new voice.
 - As the President this year it is my hope to make two significant and long lasting changes. I will attempt two projects with potentially long reaching ramifications. #1 is to create a District wide Strategic Plan for Membership growth. The project will begin at the District Meeting June 13 with our first planning session, facilitated by Charlie Weber, our former ADA Trustee. It is NOT my intension to take away the grassroots and individual efforts from the three locals, but to put all three on equal footing with the knowledge the ADA has to offer, take advantage of my position of incoming ADA Council on Membership Chair to help with continued Planning and Marketing, put systems, metrics, accountability all in place so we can grow! The plan would hopefully be a 3 – 4 year initiative that my successors would continue and be revisited on a periodic basis so that goals and results could be evaluated and then reset or even restructured moving forward. #2 is to examine the District Committee structure to see what's relevant, what isn't, what don't we have that we should, what

should we sunset and how can we create effective overlap with the three locals. I can see effective, meaningful District Committees being staffed by local committee chairs with possibly 2 year terms and using these positions to create leadership opportunities. I believe there should be continuity between all three locals and the District with definitive committee goals, objectives, budgets and measurable metrics.

- **Committee Reports**

- **Communications**

- **Bulletin** - The chair made the following announcements regarding the Bulletin:

- Dr. Rachel Lewin is the new editor for the bulletin.
 - All issues will be in color.
 - Please take note for the deadlines for the 2019-2020

Bulletin:

- Bulletin 1- Highlighting Sept Dinner Meeting: Aug 5th
 - Bulletin 2- Highlighting Oct Dinner Meeting: Sept 9th
 - Bulletin 3- Highlighting All Day CE Meeting: Nov 25th
 - Bulletin 4- Highlighting Feb Dinner Meeting: Jan 13th
 - Bulletin 5- Highlighting March Dinner Meeting: Feb 17th
 - Bulletin 6- Highlighting President's Banquet: March 23rd.

- **Informatics** - Not much activity to report, we are currently working on updating our website.

- **Business Manager** - No new activity to report.

- **Education**

- **All Day CE** - Dr. Nuri Eraydin reported that these are the tentative speakers and he hopes to get the brochure out by the middle of June. He will also submit to local/PDA publications.

- 9/27/2019 - Dr. Roy Shelburne - (Do Dentistry, Not Time)
 - 11/15/2019 - Heidi Arndt, RDH - Hygiene based
 - 1/17/2020 - Dr. Peter Auster (How to be Thrilled in Dentistry (For the First Time?))
 - 4/3/2020 - Christine Lajoie - Sleep Apnea / Airway
- **Distinguished Speakers Series/Evening CE** - No new activity to report.
 - **Sponsorship** - The chair reported there is nothing new to report for sponsorship committee. We are finalizing any outstanding invoices from this past year. We are also looking to add a sponsor to each business symposium next year.
- **Fellowship**
 - **Social Programs** - Although the chair was unable to attend the meeting, Dr. Ghazzouli relayed the following message from the chair:
 - We are going to plan the following for the upcoming year:
 - Octoberfest-type party/happy hour (Otto's beer garden in Horsham) in the Fall.
 - Holiday wine tasting dinner on a Thursday in December/January at Talamore Country Club.
 - Escape room night at 5 Wits in Plymouth Meeting in February/March.
 - One thing to note is that we will be promoting these events well ahead of time. Since there will be a cap on the amount of people we can accommodate at each event, we want to be careful that others (with good intentions, of course) don't promote these events after our deadlines with the vendors.
 - **Fellowship & Advisory** - No new activity to report.
 - **Finance**
 - **Audit** - No new activity to report.
 - **Budget & Finance** - Reminder: Please submit all anticipated

programs and their financial implication and ROI for planning the budget, by July 25, 2019 to Dr. Nancy Rosenthal. If you are unsure what your committee's budget is for the year please email Treasurer Dr. Matt Garbin.

- **Financial Investment Committee** - No new activity to report.
- **Governance**
 - **Nominating** - No new activity to report.
 - **Constitution & By Laws** - No new activity to report.
- **Membership**
 - **Membership** - Dr. Cary Limberakis provided summary of the following report from Dr. Jay Freedman: Please volunteer for MOM-n-PA June 7 and/or June 8 in Wilkes Barre. If you've never done this event, I will guarantee you will find it amazing, empowering and invigorating. There will be a PDA Leadership Conference, Saturday October 26th in Harrisburg. As leaders, I would invite you all to attend, meet and network with our PDA Leadership and professional staff and make your voices heard! The ADA has a multitude of services for members that I'm afraid most members and even leadership are unaware exist and are part of our member benefits. I look forward to presenting a list at the next MBDS meeting and for Dr. Ghazzouli's membership initiative, but there are things like the ADA Center for Professional Success for practice management, Insurance Credentialing, Contract review, the ADA Library, Free Online CE, a U-Tube Channel, The "Find a Dentist" website and so much more. Plus PDA has PDAIS for all your Insurance needs, free online CE – including that required for re-license and the very exciting all new PDA Go app! The app is absolutely amazing and it will have the ability for MBDS to set up it's own forums. Just for our members in whatever capacity we deem fit. Examples could be MBDS Young Dentist forum, MBDS Specialists, MBDS Women Dentists, MBDS Implant Dentists, MBDS Foodie Dentists in addition to general membership... The catch is we need to get

our members to download the app from the App Store or Google. I would suggest that for each group we have a moderator to keep the conversations legit and relevant.

- **Membership Benefits** - Dr. Hadi Ghazzouli discussed his membership initiative. We will reach out with phone call to members so that they are aware of what we have to offer as well as for a platform to have their voices heard. We can then have a follow up with email or text. This will help to provide a personal touch.
- **New Dentist Subcommittee** - The New Dentist Committee will be holding a membership event at the Zoo again. It will take place on September 14th and is targeted towards younger families. There is space for 40 people. The idea of advertising it as “rain or shine event” was mentioned, and to have activities planned in case of rain.
- **Member Insurance Programs** - No new activity to report.
- **Peer Review**
 - **Insurance Review** - No new activity to report.
 - **Ethics & Law Enforcement** - No new activity to report.
 - **Patient Relations** - Dr. Bob Singer will be sharing a lot more of patient relation caseload with Dr. Bruce Terry.
- **Public Interface**
 - **Community Dental Awareness** - No new activity to report.
 - **Interprofessional Relations** - The chair sent in the following report which was discussed by the board.
 - Six awards were again distributed this year to hygiene and assisting students from Manor College, Harcum College, MCCM, and Middle Bucks IT.
 - Theresa Simones, Sarah Taylor, Darya Dimchenko, Angelina Denardo, Juae Yuh, and Sarah Pagano.
 - The six award winners had plaques made for them from by Things Remembered for a cost of \$333.26. These were then presented to them at their respective award ceremonies. They made note on our account, that this special pricing should be maintained for us.

- The board discussed many options and voted to give both a plaque as well as a \$100 monetary award to the winners.
- **Government Relations** – Numerous activities in the profession relating to direct to consumer dentistry were discussed.
- **Executive Director** -No new activity to report.
- **Parliamentarian** - No new activity to report.
- **Ad Hoc Committee Reports** - No new activity to report.

Old Business: Dr. Hadi Ghazzouli gave a reminder about the Membership and Recruitment program in Chicago on July 25-26th. There is still one opening for a member who is interested in attending with cost being sponsored by MBDS, please reach out to Hadi if you are interested.

New Business: The following new business was discussed:

- The board discussed the request to fund an award to Middle Bucks Institute, and agreed to award both commemorative plaque as well as a \$100 award to winners of the award.
- Dr. Larry Stone has a recommendation for an IT person if anyone is looking for assistance. Contact him directly.

Adjournment: 8:15 PM