

Montgomery Bucks Dental Society
Executive Council Meeting Minutes
DATE: 9/7/22

Present: J. Freedman, M. Garbin, H. Ghazzouli, A. Greenfield, T. Howley, G. Inverso, D. Kaffey, A. Mason, L. Pulaski, H. Qing, W. Rivera, M. Rosenberger, R. Shah, N. Silva, D. Teitelman

Call to Order: 7:14pm, President Garbin

Minutes from 5/26/22 were unanimously approved.

I. Reports of Officers

- A. President** - Dr. Garbin welcomed new member Dr. Justin Le. Dr. Garbin's goals during his presidency are to get more members involved and to start doing more in person meetings and social events.
- B. President-Elect** - No new activity to report.
- C. Corresponding Secretary** - No new activity to report.
- D. Recording Secretary** - No new activity to report.
- E. Treasurer** - Dr. Qing reports he wrapped up last year's budget report and it was sent to the Budget Committee.
- F. Directors to 2nd District/ADA Delegation** - No new activity to report.

II. Committee Reports

- A. Communications** - No new activity to report.
 - 1. Bulletin** - Dr. Freedman suggests that we take more photos at events and send them to Dr. Lewin for the Bulletin. Dr. Garbin suggests a photo contest, perhaps entering to win an Amazon gift card to encourage people to submit photos. There was a discussion about what type of award this would be and when it would be given. It was discussed to give the award at the President's Dinner and would exclude Board Members. Informatics and Membership will work together on this. A suggestion was made to create a sign at social events asking people to tag us on social media @montgomerybucksdentalsociety. Dr. Qing suggests having a contest where whoever gets the most likes on a MBDS tagged post on social media wins a prize.
 - 2. Informatics** - There was a discussion about updating the website. May be worthwhile to keep it as it is since the website is within our budget. Dr. Howley suggests we look at the website as a "bulletin board" for people to pay for events. Discussion about doing more on the social media end versus website because there is very little traffic to the website.

3. **Business Manager** - No new activity to report.

B. Education

1. **All Day CE** - Discussion about the licensure requirements CE and what to charge. Recommendation to charge members a little more than what it costs us. Members and their staff get priority, non members pay more than members and will only be able to attend if there is space available. PDA has an online course that is free for opioid and child abuse courses. The question was raised, do we still need to offer this as an in person course? Dr. Garbin concludes that since these CE courses sell out, it's something that we should continue to offer. \$95 fee was determined. Last time there was no fee associated with the course for members but did cost MBDS a lot of money to do.
2. **Distinguished Speakers Series/Evening CE** - The evening CE speaker for April 17, 2023 will now be orthodontist Dr. Marianna Evans who will speak about airway, orthodontics, and sleep apnea.
3. **Sponsorship - Fellowship** - No new activity to report.
4. **Social Programs** - Dr. Le says he has contacts in the Philadelphia Dental Society. Dr. Garbin says he will put him in touch with Dr. O'Day to coordinate more events. Dr. Freedman says that if members are paying, there generally isn't an issue doing events with other societies, but if there are sponsors or the societies are paying a portion, it can be challenging to even out the financial distribution. There was a discussion about amping up the social events.
5. **Fellowship & Advisory** - No new activity to report.

C. Finance

1. **Audit** - No new activity to report.
2. **Budget & Finance** - There has not been a budget meeting yet, though it usually is in August.

D. Governance

1. **Nominating** - No new activity to report.
2. **Constitution & By Laws** - No new activity to report.

E. Membership

1. **Membership** - Dr. Freedman received a list of non-renewed members. He has been writing personal notes to those who did not renew. There was discussion that some new members may have only joined for the year to take the Covid benefits and then canceled membership.

2. **New Dentist Subcommittee** - Dr. Greenfield is hoping to do more events with a speaker and social component. She plans to talk to Dr. Farrell to see what the budget could be for something like this. Dr. Freedman says if we write a grant for an activity, we may get partial funding, but wouldn't get refunded until after the event. Dr. Howley says he will get in touch with the accountant John Cataldo about speaking at an event. Dr. Ghazzouli says if there is any example of what a previous event may cost, we should submit an estimate to Dr. Rosenthal for next year. There was a discussion about types of activities, for example, having a type of town hall event where we hear people's voices and bring it to the national level, hiring a bartender to teach mixology for a social event, etc.
3. **Member Insurance Programs** - No new activity to report.

F. Peer Review

1. **Insurance Review** - No new activity to report.
2. **Ethics & Law Enforcement** - No new activity to report.
3. **Patient Relations** - No new activity to report.

G. Public Interface

1. **Community Dental Awareness** - No new activity to report.
2. **Interprofessional Relations** - No new activity to report.
3. **Government Relations** - No new activity to report.

H. Executive Director - No new activity to report.

I. Parliamentarian - No new activity to report.

J. Ad Hoc Committee Reports - No new activity to report.

Old Business: There was a discussion about the MBDS Campaign Support and Funding Policy that was raised at the last Board meeting. A motion was made to approve the below policies:

In order to obtain the support of MBDS for a campaign, the following procedure is in place: "Any individual desiring to run for an office, whether it is for the 2nd District, PDA, or the ADA, is expected to contact MBDS and announce their intent and reasoning in running for office.

It should not be assumed, nor expected, that an individual choosing to run for an office will automatically receive MBDS support or monetary contributions.

The MBDS Board will discuss the candidacy and decide if MBDS will be supporting the election effort.

Should the MBDS opt to support the candidacy, the next step in the process will be to have the MBDS Board determine what, if any, financial support will be provided by MBDS to the candidate.

In order to obtain financial support from MBDS, the candidate (or a representative acceptable to the MBDS Board) will be invited to address the MBDS Board to explain how their potential election will benefit MBDS and its members.

Any individual awarded funds by MBDS will be required to report back to MBDS on how the funds were spent to further the candidacy. Any funds not directly used for the campaign are to be returned to MBDS.

Consistent with our contribution policy, any MBDS contribution above \$3,000 must be announced and voted for approval at a meeting open to MBDS members.”

There was no additional discussion about these policies. The vote was unanimous to approve the MBDS Campaign Support and Funding Policy.

New Business: Dr. Freedman announced he is running for VP of the ADA again.

Dr. Howley brought up for discussion that our numbers in Monday night meetings and at the Board meetings have been steadily decreasing. Should we get a group together to discuss making changes starting in the Fall of 2023 since the venue must be reserved one year in advance? Need 40 people at each dinner to keep the space. There was a discussion about how to keep members coming to these meetings. What if we try moving to a smaller venue? If you don't have enough events, members may question what they are getting from their dues. Dr. Kaffey suggests, what if we find an incentive to get people to show up? If you go to 3 meetings, you can win a prize. Perhaps we should show it more prominently in the Bulletin that you get free dinners with a Monday evening CE. The consensus was that in general, we need to figure out a way to decrease our spending or at least more consciously choose how we spend our money since it is getting more and more difficult to bring in more active members.

Adjournment: 8:23 pm