

MONTGOMERY-BUCKS DENTAL SOCIETY EXCECUTIVE BOARD MEETING

Date: January 8, 2015

Time: 7:00 p.m.

Place: Blue Bell Country Club

Present: J. Axler, B. Azizi, P. Chhina, B. Dishler, L. Green, A. Greenfield, C. Gregory, S. Heleniak, A. Hemmer, T. Howley, D. Kaffey, G. Katz, L. Kessler, C. Limberakis, E. S. Moriconi, A. O'Day, L. Pulaski, N. Rosenthal, J. Sameroff, R. Singer, C. Soffin, L. Stone, A. Stout, B. Terry

Absent: All Others

**Call to Order: The meeting was called to order by Dr. Anne O'Day, President of the Montgomery/Bucks Dental Society
The minutes from the November meeting were approved by a unanimous vote.**

TOPIC

DISCUSSION

ACTION

**Dr. O'Day's President
Report**

Happy New Year to everyone! I wish you all much happiness and health in 2015!

A Google calendar was set up on the MBDS website. All members of MBDS have access to this calendar. The other purpose of this calendar is for EC planning purposes. Dates are posted for events to avoid any conflicts at the local, second district and PDA levels. If you are someone in a position to plan events for MBDS, I will send you the protocol for submitting events for inclusion in this calendar. We would like to keep it as up to date as possible.

Stan Heleniak (Sponsorship) had made two proposals at the last EC meeting in regard to inclusion of sponsors in publications and email notifications for meetings and CE events. I have asked Informatics and Media Committee (Alyssa and Amanda) to provide Stan with the deadlines he needs. As far as the verbiage...."This meeting is being sponsored, in part, by ---." ...should be sufficient. Also, listing of the sponsors with the event on the website is feasible, but is best placed there when the meeting text itself is listed.

In that regard, I would like to suggest that advertisers be presented with the speaker line up and topics for both the All-Day CE as well as the Monday evening Distinguished Speaker series in advance of any publication of these events. This will require advanced communication between these committees and Sponsorship; I suggest you be in constant contact in this regard. Any mention of sponsors in the paper and electronic version of MBDS CE brochure will have a firm deadline of May 1.

I would like the President's dinner this year to be more of a social event for members. I have contacted an Irish band called Celtic Pride. They have played extensively in Montgomery and Bucks Counties and are very good. It should prove to be an entertaining evening!

None

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
Corresponding Secretary Report Dr. Pappy Chhina	No report	None
Recording Secretary Report Dr. Steven Moriconi	No report	None
Treasurer Report Dr. Angel Stout	See attached MBDS balance sheet and income statements.	None
Director of 2nd District Report Dr. Jay Freedman	Dr. Limberakis mentioned the Valley Forge Dental Conference and asked that we show support for the speakers by attending the meeting. There is a commitment to discuss guidelines for dues waivers. Some guidelines will be formulated after the 2nd District has made their decision and would be across the board for the Tri Partied Membership. Dr. Freedman mentioned that the PDA annual session should be very interesting and encouraged all members to attend the meeting. It is April 24th – 25th, 2015.	None

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
<p>Bulletin Report Dr. Amanda Hemmer</p>	<p>We are excited to announce a new member to our team, Dr. Kruti Patel. She will become editor for the 2015/2016 year. Dr. Patel is currently a resident in the Abington Memorial Hospital General Practice Residency Program. We welcome her and are looking forward to working with her for the remainder of this year and as she assumes the editor position in May 2015. There are three more issues of the Bulletin, to be mailed in January, February and April. If anyone has any suggestions for topics to include in the upcoming issues please contact me: hemmer.amanda@gmail.com</p>	<p>None</p>
<p>Informatics Committee Dr. Alyssa Nielubowicz</p>	<p>The Informatics Committee has been creating email announcements and website updates to promote upcoming events such as the 2014-2015 Distinguished Speakers Series and the 2014-2015 Continuing Education program. Please notify alyssaniel@gmail.com if there are other upcoming events requiring advertisement via e-mail, website postings, and/or mailings. The ADA will begin providing direct website assistance to district/local societies to add ADA content to their websites. The informatics committee is considering a header/footer template which can be added to our existing website to further integrate to the ADA brand. Additional information regarding the format and example content of the header/footer is not yet available. The Informatics committee is looking for a volunteer photographer who attends most MBDS events who can provide photos for the website and Facebook page. The committee has not received photos from several of the last MBDS events to post on our website and Facebook page so that they may remain up-to-date and active. The volunteer photographer would be responsible for taking photos and providing them to the committee by e-mail to alyssaniel@gmail.com. In the event the photographer cannot attend an event, the photographer would be responsible for finding and designating a replacement.</p>	<p>None</p>

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
Business Manager Report Dr. Hadi Ghazzouli	Addition of both Kettenbach and Bonadent to the bulletin advertisement for the remaining issues. As always, please contact me with any potential leads for sponsorship	None
Distinguished Speakers Series Dr. David Kaffey	Our last evening meeting presentation on Dec. 12th was well attended with approximately 65 in attendance and in spite of some technical issues resulting from Normandy Farms moving us to another room, Dr. Maria Fornatora, associate dean of academics at Temple Dental School, gave an excellent presentation on oral cancer. Our next evening meeting presentation will be on Monday Feb. 23. Thanks to Dentsply Caulk, our speaker's honorarium is being paid in full. Dr. Nick Conte, a prosthodontist, will give an update on restorative materials. Promotions have begun. Upcoming presentation: Monday, 3/30 - Dr. Joseph Fiorellini, Chair of Periodontics at Penn, peri-implantitis.	None
Continuing Education Dr. Larry Stone	The CE committee met with Dr. Burrell to discuss the programs for next year. It is anticipated that one full day program will be a health care symposium to cover various topics in health care affecting dental practices. This will be a slight departure for our formatting of our full day programs. The purpose of the symposium will be to see if this format is one that can be effective for our group, both educationally and financially. I am still in the process of scheduling speakers for 2015-16.	None

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
Member Programs Dr. David Kaffey	No report	None
Sponsorship Committee Dr. Stan Heleniak	No report	None
Social Programs Dr. Jay Freedman	No report	None
Fellowship & Advisory Committee Dr. Lon Kessler	No report	None
Audit Committee Dr. Lon Kessler	No report	None
Budget & Finance Committee Dr. Nancy Rosenthal	No report	None

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
<p>Nominating Committee Dr. Craig Soffin</p>	<p>Results of the Nominating Committee meeting held just before the general meeting on 12-4-2014.</p> <p>For the 2015-2016 year starting in May, 2015: President: Dr. Joanne Burrell President-Elect: Dr. Steve Moriconi Treasurer: Dr. Angela Stout Recording Secretary: Dr. David Kaffey Corresponding Secretary: Dr. Parampreet Chhina</p> <p>For the 2016-2017 year starting in May 2016: President: Dr. Steven Moriconi President-Elect: Dr. Angela Stout Treasurer: TBD Recording Secretary: Dr. David Kaffey Corresponding Secretary: Dr. Parampreet Chhina</p> <p>For the 2017-2018 year starting in May 2017 President: Dr. Angela Stout President-Elect: Dr. David Kaffey</p> <p>Currently the directors from Montgomery Bucks Dental Society to 2nd District are: Dr. Bruce Terry – 2015 (March 2016) Dr. Jay Freedman – 2015 (March 2016) Dr. Stanley Heleniak – 2015 (March 2016) Dr. Joanne Burrell – 2014 (March 2015) Dr. Lon Kessler – 2014 (March 2015)</p> <p>Incoming to replace in March 2015: Dr. Joanne Burrell – 2015 – 2017 Dr. Nancy Rosenthal – 2015 – 2017</p> <p>Potential Presidents to 2nd District from Montgomery Bucks Dental Society: Dr. Bruce Terry Dr. Jay Freedman</p>	<p>None</p>

<u>TOPIC</u>	<u>DICUSSION</u>	<u>ACTION</u>
<p>Constitution & Bi-Laws Committee Dr. Lon Kessler</p>	<p>No report</p>	<p>None</p>
<p>Membership Committee Dr. Jay Freedman</p>	<p>Here are the details of the practice management program: Date - Friday. June 12, 2015 8:00am to 3:00pm Place - Normandy Farms, Blue Bell, PA Presentation - Speaker: Mrs. Gene St. Louis, McKenzie Management Senior VP of Practice Solutions Topics: "Turning Your Potential into Production" (3 hours in the morning), followed by "Goals of Case Presentation" (3 hours in the afternoon). Care Credit is paying the speaker honorarium. MB is paying transportation (coach airfare), food and lodging. I've asked Stan to pick up a couple of vendors to assist in deferring the costs and I'm thinking our fee should be \$89/attendee. Hopefully, we can start the publicity campaign right after New Year's.</p>	<p>None</p>
<p>Membership Benefits Evening Meeting Committee Report Dr. Jim Stevenson</p>	<p>4 of the 5 evening meetings have speakers committed with contracts out. We will have the last spot filled by the end of Jan. President Elect Joanne Burrell will select the speaker for the President's dinner. Once all speakers are committed we will forward to sponsorship, bulletin, and informatics for dissemination to the membership. Speakers to date: Alan Stiles- Splint Therapy Ryan Tamburrino-Interdisciplinary Ortho Shelley Lindemeyer-Pediatric Dental Emergencies Howard Fraiman- Restorative</p>	<p>None</p>

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
New Dentist Sub-Committee Dr. Ada Greenfield Dr. David Kaffey	The New Dentist Committee is proud to announce the New Dentist Social Event to be held on Thursday March 26th from 6 to 8:30 pm at the Manayunk Brewing Company. Our speaker, Dr. David Rice will be presenting a Lecture on "Dentistry and the Dating game" which is especially relevant to new dentists. Details about invitations, sponsoring, and advertising for this event will be discussed during our upcoming committee meeting.	None
Insurance Programs Dr. Gene Katz	No report	None
Insurance Review Committee Dr. Les Green	No report	None
Ethics & Law Enforcement Dr. Christina Gregory	No report	None
Patient Relations Dr. Robert Singer	I just received one new case today (12/22) and will make a decision how to handle it in the next couple of days.	None

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
<p>Community Dental Awareness Dr. Joe Persichetti</p>	<p>No report</p>	<p>None</p>
<p>Inter-professional Relations Committee Dr. Dave Bordonaro</p>	<p>I am waiting for when our MBDS awards are ordered and sent out to the various five Hygiene, EFDA and dental assistant programs. Usually I order these in March when the directors of the various programs provide me with the best or top students of the current class. Last year we sent out seven awards that cost MBDS about \$100.00 per award which included the clock plaque, lettering, the MBDS logo and postage from Things Remembered organization. Unfortunately the clock plaque has been discontinued by the company and we will have to choose another gift to be sent. Things Remembered do have some comparable items such as a glass plaque or a personalized clock which are about the same price as the plaque/clock that we have been sending out to the students for the last few years. Anyone interested in checking out the various new items can go on the THINGSREMEMBERED.COM/BUSINESS site to view these several options for a new award that will be presented for the 2015 best students. We can discuss this at the next board meeting on 3/12/15</p>	<p>None</p>
<p>Government Relations Dr. Bernie Dishler</p>	<p>Dr. Dishler reported that it is very important to notify our Senators regarding issues with the profession. One can opt in via ada.org and emails can be sent to legislators which can be very effective. Dr. Dishler mentioned that it doesn't take much effort to do this, and legislators do count how many emails they receive on one side or the other of an issue. He strongly encouraged all members to take advantage of this possibility and mentioned that it is mostly good for preventing bad legislation to happen.</p>	<p>None</p>

<u>TOPIC</u>	<u>DISCUSSION</u>	<u>ACTION</u>
Executive Director Dr. Tom Howley	A judge for the science fair on Tuesday, March 10th at the Montgomery County Science Research Competition is needed. Dr. Hemmer volunteered to be a judge for this event.	None
New Business	Dr. Singer mentioned that Lisa Calfari needs volunteer dentists for the Middle Bucks Institute of Technology. All one needs is a child abuse clearance and background check. Amanda Hemmer mentioned that this will be placed on the website as an announcement. Jerry Axler reminded the committee of the MOM PA event which will be held in Harrisburg on May 29th & 30th, 2015.	None

There being no further business the meeting was adjourned by the president, Dr. Anne O'Day @ 9:00 p.m.

Respectfully submitted,

E. Steven Moriconi, D.M.D.

ESM/kh

January 21, 2015