

Seminar #1, Friday, September 25, 2020

Level: For Entire Team

Rachel Wall, RDH, BS – *Return on Hygiene: Uncover the Hidden Potential in Your Hygiene Team*



ABOUT THIS COURSE:

Is your hygiene team the backbone of your practice or the weakest link? Whatever your answer, there's room for improvement and growth in every hygiene department. As one of the most overlooked and most important parts of your practice success, your hygiene team needs positive leadership, systems and accountability to reach their full potential and deliver a strong return for patients, the providers themselves and your practice. This course is designed to provide actionable steps and a plan to overcome the problems most dentists are experiencing in their hygiene departments today...whether they are aware of those problems or not. This course is designed for Dentists and they are encouraged to include their team.

COURSE OBJECTIVES:

- Discover where there's room for growth and improvement in the following areas of your hygiene team: Scheduling, Perio Awareness, Profitability, and Restorative Co-Diagnosis
- Learn skills to calibrate the entire team in the areas of: Periodontal diagnosis, Restorative diagnosis, Financial policies, and Hygiene appointment flow
- Understand the basics of the AAP's new Perio Classification systems
- Develop a personalized plan with actionable steps to implement right away to empower your hygiene team to grow to the next level
- Uncover specific ways to invest in your hygiene department that will create a strong return for your patients, your providers and your practice

RACHEL WALL As an international speaker, coach and owner of Inspired Hygiene, Rachel has guided thousands of dental professionals to elevate their hygiene services and systems while driving profits to the bottom line and developing empowered, engaged hygienists. She is a past recipient of the Dental Excellence Award from DrBicuspid.com for "Most Effective Dental Hygienist Educator" and has been named one of the Top 25 Women in Dentistry by Dental Products Report. Her book "*Return on Hygiene*" has been called the Hygiene Benchmark Bible and is used by dentists all over North America to uncover the true potential of their hygiene teams.

Seminar #2, Friday, November 13, 2020

Level: For Entire Team

Christina M. LaJoie – *Current Concepts of Sleep Disordered Breathing*



ABOUT THIS COURSE:

Sleep disordered breathing is one of the hottest topics in dentistry today, and oral appliances used to treat sleep disordered breathing have evolved significantly over the past 25 years. From early boil and bites, to single position, to titratable appliances; including the Telescopic Sleep Herbst® and the Klearway™, to the D-SAD™ and Medley appliances. The evolution towards adjustability has allowed doctors to start therapy with their patients in a more comfortable position and gradually move to an optimal therapeutic position. Patient comfort is a vital element of appliance therapy as comfort leads to improved patient compliance.

However, achieving proper bite registration is critical to successful sleep appliance therapy. A hands-on bite registration demonstration using the George Gauge™ will be conducted and information on how to select the right appliance to address your patient's unique dental conditions will be presented. The introduction of new technology for home monitoring, such as the Nonin WristOx2® Pulse Oximeter and the Medibyte® Lite, has allowed doctors to evaluate appliance effectiveness quantitatively and share data more effectively with physicians co-managing the case. A discussion of home monitors and their application will conclude the course.

COURSE OBJECTIVES:

- Understand the evolution of oral appliances for sleep disordered breathing
- Learn hands-on techniques for bite registration using the George Gauge™
- Learn how to select the right appliance to address your patient's dental conditions
- Understand how to use home monitoring for effective therapy and co-management of patients

CHRISTINA LAJOIE is the Airway Project Manager for Great Lakes Dental Technologies. With over 25 years of experience, Ms. LaJoie has lectured at hundreds of events including co-lecturing with Dr. Alan Lowe, Dr. John Remmers, and Dr. Wolfgang Schmidt Nowara. She has served as an advisor to the UCSF/Stanford School of Sleep Medicine Mini-Residency Program; demonstrated techniques at workshops with Steve Carstensen and Jonathan Parker at the ADA; and served as an industry liaison for the American Academy of Dental Sleep Medicine, and the American Thoracic Society. Ms. LaJoie is a member of the visiting faculty at Spear Education and The Pankey Institute. She provides hands-on instruction at Spear workshops with Dr. Jeff Rouse. Ms. LaJoie currently is a member of the editorial advisory board for *Dental Sleep Practice* magazine.

Seminar #3, Friday, January 15, 2021

Level: For Entire Team

Todd C. Snyder, DDS, FAACD – *AM: The Nuts and Bolts of Veneers*
PM: Singularity



ABOUT THE AM COURSE:

The numerous dental products and materials can yield incredible results but can be overwhelming and or confusing. This presentation will discuss all of the Nuts and Bolts necessary to fabricate amazing, life-like veneers and when to utilize them. This course will discuss the veneering procedure

from diagnosis and treatment planning to preparation, provisionals, try-in and cementation.

Course Objectives:

- Diagnosis.
- Proper preparation design & no preparation techniques.
- Ceramic materials.
- Provisional techniques.
- Try-in and cementation.
- Legal documentation via photos, models and consent forms.

ABOUT THE PM COURSE:

YOU! Are you happy with the number and type of new patients you receive each month. If you are not satisfied with those patient numbers, do you think YOU need to change something? Are your current marketing efforts working as well as you would like? Understand and start to build the necessary marketing and advertising campaigns. If you are ready to transform your mind and business through the utilization of new technology and proven concepts capable of bringing in more patients specific to what you want, then you are in the right place.

Course Objectives:

- Branding
- Improve Internet Presence & Websites
- Social Media, Blogs, Videos and Podcasts
- Creating Valuable Content
- Elective & Cosmetic Dentistry
- Increased new patient flow

TODD SNYDER received his doctorate in dental surgery at the University of California at Los Angeles School of Dentistry and is an Accredited Fellow of the American Academy of Cosmetic Dentistry. He has trained at the F.A.C.E. institute for complex gnathological (functional) and temporomandibular joint disorders (TMD). Dr. Snyder lectures on numerous aspects of dental materials, techniques, equipment, use of the internet, software and business marketing tools. Dr. Snyder is currently on the faculty at Esthetic Professionals. Dr. Snyder is also a member of Catapult Education, is a consultant for numerous dental manufacturing companies, has authored numerous articles in dental publications worldwide in addition to authoring chapters in two books. With his passion for aesthetic dentistry, Dr. Snyder helped create and co-direct the first (in the nation) two year graduate program in Aesthetic and Cosmetic Restorative Dentistry at the UCLA School of Dentistry.

Seminar #4, Friday, April 9, 2021

Level: For Entire Team

Mark Donaldson, DMD – *Better Medicine, Better Dentistry: The Art & Science of Dental Therapeutics*



ABOUT THIS COURSE:

This lecture is designed to illustrate how uniting the medical, dental, and pharmaceutical fields ultimately leads to "Better Medicine, Better Dentistry." Have you ever had to face the prospect of treating a medically-complex patient? Providing dental care to anxious, fearful and medically-complex patients continues to be a major challenge facing dentists. Despite advances in management techniques and treatment delivery, patients' preexisting opinions and experiences contribute to dental anxiety, fear and avoidance. This interactive program looks at some of your most critical patients, common disease states and their management with a focus on the dental realm. Case studies will augment the delivery of key points and a problem-based

learning approach is encouraged so that each participant's questions are addressed. You will learn implementable strategies to successfully treat medically complex patients. after all, our goal is to make sure all dental appointments are not just successful for your patient, but also for you and your staff.

COURSE OBJECTIVES:

- Discuss the principles of pharmacokinetics and pharmacodynamics and their clinical applicability.
- Describe the four main risk factors to consider when treating medically-complex patients.
- List characteristics of the ideal sedative for in-office use
- Describe the different types of antibiotics available and how to match the right drug to the right bug.
- Understand the perfect analgesic recipe to keep (almost) all of your patients out of pain.

MARK DONALDSON Dr. Mark Donaldson received his baccalaureate degree from the University of British Columbia and his Doctorate in Clinical Pharmacy from the University of Washington. He completed a residency at Vancouver General Hospital, and has practiced as a clinical pharmacy specialist, clinical coordinator and director of pharmacy services at many healthcare organizations in both Canada and the United States. He is currently the Associate Principal of Clinical Pharmacy for Vizient's Advisory Solutions, and lives in Whitefish, Montana. Dr. Donaldson is a Clinical Professor in the Department of Pharmacy at the University of Montana in Missoula, Clinical Associate Professor in the School of Dentistry at the Oregon Health & Sciences University in Portland, Oregon, and affiliate faculty in the School of Dentistry at UBC. He has a special interest in dental pharmacology and has lectured internationally to both dental and medical practitioners. He has spent the last 25 years focusing on dental pharmacology and dental therapeutics, and is a leader in the field.



MONTGOMERY-BUCKS DENTAL SOCIETY

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All MBDS members are eligible for **FREE CE** at the GPVFDC in MARCH. You must be a paid member and **MUST** pre-register with GPVFDC in advance. **DON'T FORGET TO TAKE ADVANTAGE OF THIS GREAT MEMBER BENEFIT!**

REGISTRATION FORM

All courses are held at **Blue Bell Country Club Clubhouse** in Blue Bell, PA. Includes all breaks, lunch and instructor handouts. Registration is 8:00 AM to 9:00 AM. Courses begin at 9:00 AM and conclude by 3:30 PM. ****Enter off Route 202 opposite the Montgomery Community College entrance. Tell them you are attending the dental meeting at the clubhouse. Clubhouse is straight back and on the left.**

Six hours of CE credit will be given for each course.
All courses are acceptable for AGD credit.

- #1, Friday, September 25, 2020 -**
Return on Hygiene; Uncover the Hidden Potential in Your Hygiene Team
- #2, Friday, November 13, 2020-**
Current Concepts of Sleep Disordered Breathing
- #3, Friday, January 15, 2021 -**
AM: The Nuts & Bolts of Veneers
PM: Singularity
- #4, Friday, April 9, 2021**
Better Medicine, Better Dentistry: The Art & Science of Dental Therapeutics

Number of Attending Doctors	Number of Attending Team	Total Attending	Total Dollar Amount
Total Cost			

FEES

ADA Members (*Register for 4 courses before September 10, 2019 for package discount)
Reservations for **4 course package** - \$695 Individual courses - \$195
For those already registered for the 11/13 rescheduled Sleep Course, the remaining 3 course package would be \$525. Or you can register for individual courses.

MBDS Members: Individual courses - \$195 **Members' Staff** - \$98
New Dentists (during first five years of leaving dental school or residency) - \$500 for all four courses

Non-ADA Members Dentists: Individual courses - \$450 **Non-Member Staff** - \$195

Note: No refunds will be made for any reason. Late fee of \$50 will be assessed for registration within 7 days of any course. Doctors are not permitted to transfer admission to the seminars to any other doctor or team.

Doctor's Name: _____

Team Names & Position: _____

Address: _____

Phone #: _____ E-mail : _____

Doctor's ADA # _____



Return this form with check to:
Montgomery-Bucks Dental Society
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Presented by:



2020/2021

Continuing Dental Education Program

Blue Bell Country Club Clubhouse
Blue Bell, PA

MBDS provides the CE that you and your team need for licensure and to provide the finest services to your patients.

Course participation is first come, first serve. Don't be locked out of the best CE in town! Register Early!

Register online at www.mbds.org Enrollment Limited!

Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 11/1/2017 to 10/31/2020. PACE renewal application submitted.